



VERNON'S BACON CITY USA FOOD TRUCK COMPETITION
OCTOBER 21, 2023

FOOD TRUCK/TRAILER GUIDELINES

Dear Prospective Food Truck Competitor,

The City of Vernon will host the Bacon City USA Food Truck Competition on October 21, 2023. We are very excited to offer a competitive food truck experience featuring Wright Brand® bacon.

The Tourism Department and Wright Brand® will review all food vendor applications. Below are factors that are considered for selection:

- Quality & type of food, price points & special bacon dish description (read guidelines)
- Presentation of food and/or food truck/trailer
 - We want the Food Truck Competition to provide a unique dining experience
 - Please submit current food truck/trailer photos and photos of your food
- Promptness in returning ALL completed information.

Your application and photos MUST be submitted for your application to be deemed complete by August 1, 2023. The City of Vernon Tourism Department and Wright Brand® reserve the right to limit the amount of similar types of food.

If accepted to participate, only items listed on your application will be allowed. Truck/Trailer location is determined on a first come, first-serve basis.

If selected, ALL VENDORS will be required to keep their truck/trailer open throughout the entire length of the competition and event (Saturday, 11:00 am to 10:00 pm). Please be ready to welcome guests during this time frame.

You will be notified by email or text if you have been accepted as a food truck competitor for Bacon City USA by August 4, 2023.

Thank you for your interest in Bacon City USA. Please contact us if you have any questions.

Sincerely,

Amanda Lehman
Main Street & Tourism Director
940-552-2581
tourism@vernontx.gov

Food Truck/Trailer Guidelines

- Food Trucks must meet all requirements for the State Health Department their truck is registered under and provide insurance information.
- Food Trucks are responsible for providing their own set-up.
- Trucks/Trailers must be maintained in a neat, clean condition. Food Trucks/Trailers are responsible for cleaning their area at the end of the day and **removing all trash to the dumpsters provided. Please do not use the small trash cans.**
- On Saturday, October 21st setup will begin at 8:00 AM. Event Staff will be on site beginning at 8:00 AM. All support vehicles must be removed by 9:30 AM and all trucks/trailers must be ready for business by 11:00 AM. Truck/Trailer breakdown must not begin before the close of the event at 10:00 PM.
- No grease is allowed on the grounds. If you violate this rule, you will not be considered for an award or invited to participate in future Vernon events.
- Each Food Truck/Trailer will be required to submit the required information requested on the application by August 1, 2023. You will be notified of access to the event by August 4, 2023.
- Bacon City USA is an event in Vernon, TX to celebrate Wright Brand® & the city's claim to fame, "Bacon City USA". The competition will include two awards (each truck is only eligible for one award):
 - BACON CITY USA BEST SIGNATURE BACON DISH: \$4,000 (MUST INCORPORATE WRIGHT BRAND® BACON; BACON PROVIDED AT CHECK-IN)
 - BACON CITY USA MOST UNIQUE MENU: \$1,000
- Food Trucks/Trailers granted admission to the event will be allowed to charge and collect money from all sales at the event.
- Judging will take place on Saturday, October 21st by three judges at 11:00am. Please have one full sized order ready for event staff to pick-up at 11:00am for the judges to judge. This one item will not be reimbursed. Once the bacon dishes are judged in a secluded location, the judges will come around and judge each menu. Awards will be announced prior to the concert that is taking place in Downtown Vernon that evening.